

ONLINE SAFETY IS EVERYONE'S BUSINESS

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McAfee – Online Safety for Kids

September 10, 2013

Teaching kids how to make safe decisions online

A collaborative volunteer initiative in your community

Dear Educator:

McAfee, a global leader in cyber security technology, in collaboration with the [National Cyber Security Alliance](#) (NCSA), would like to partner with your organization to present a 30-60 minute program, designed to teach children ages 5-18 how to stay safe online.

- **McAfee – Online Safety for Kids** matches our industry volunteers with schools and youth groups around the world, utilizing their professional expertise to help keep kids safe on the internet.
- McAfee, an NCSA sponsor, helped to develop a national cyber security education and awareness campaign with a [curriculum](#) focused on teaching children how to safely navigate the Internet. The program offers age-appropriate discussion topics pertaining to cyber safety, cyber security and cyber ethics.
- Adult Education – McAfee volunteers are also available to facilitate parent/child workshops to bring parents a step ahead of their tech savvy kids.
- McAfee's Cyber Safety Resource Portal offers a variety of free [resources](#).

Safe Never Sleeps: When asked why McAfee employees volunteer, Chief Privacy Officer Michelle Dennedy responds, *"our corporate culture is one of commitment to a cause that extends beyond the borders of our products or individual jobs. The McAfee world has no sidelines. McAfee employees are not bystanders. We advance the unyielding belief that our communities' most vulnerable populations must be enabled to participate safely in the digital age and we must empower our future leaders to protect themselves and those around them."*

Thank you for your time! I will be following up in the next few days in the hope that we may schedule your organization's Online Safety for Kids presentation. In the meantime, feel free to contact me at OnlineSafetyForKids@McAfee.com or by simply replying to this email.

Sincerely,

Suzanne Paris and Vanessa Carrasco
Project Coordinators
McAfee – Online Safety For Kids
McAfee, Inc.
1-888-782-8829
2821 Mission College Blvd.
Santa Clara, CA 95054
www.mcafee.com



